

Hop on Hop off sightseeing



Advertising at Hop On?

We can provide unique exposure towards the tourist market in Oslo, Bergen, Ålesund, Stavanger and Haugesund.

CONTACT:

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Hop On AS

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Ålesund
Bergen
Oslo
Haugesund
Stavanger



Prices and formats 2025/26



MAP BROCHURE

All our passengers receive a physical map brochure, which means that an advertisement here provides a unique opportunity to reach tourists and other travellers.

1/3 page

Width: 88 mm
Height: 64 mm

Price: NOK 8 295,-

1/2 page

Width: 88 mm
Height: 98 mm

Price: NOK 12 495,-

1/1 page

Width: 88 mm
Height: 200 mm

Price: NOK 20 895,-

By signing a 3 year deal with advertising, we can provide the following prices:

| Year | 1/3 page | 1/2 page | 1/1 page |
|-------------------|-------------|--------------|--------------|
| First year, 2025 | NOK 8 295,- | NOK 12 495,- | NOK 20 895,- |
| Second year, 2026 | NOK 7 540,- | NOK 11 360,- | NOK 18 995,- |
| Third year, 2027 | NOK 7 215,- | NOK 10 865,- | NOK 18 170,- |

BUS ADVERTISING

We offer space for advertising both inside and outside our buses. This is a very good exposure, and especially the back of the buses have excellent visibility.



Price - folied decor on the backside of the bus:

| Backside | Price per year |
|----------|----------------|
| 1 bus | NOK 50 000,- |
| 2 buses | 10% discount |
| 3 buses | 15% discount |
| 4 buses | 25% discount |

Price - 3 posters in A3-format inside the bus:

| Posters | Price per year |
|---------|----------------|
| 1 bus | NOK 10 000,- |
| 2 buses | 10% discount |
| 3 buses | 15% discount |
| 4 buses | 25% discount |

ADVERTISEMENT ON OUR WEBSITE

We also provide advertisement on our website hopon.no. Contact us for an offer.

The prices does not include preparation of the ads, material and assembly. If needed, we offer all kinds of suppliers for preparation, materials and assembly. Specified offer is given upon request and order. Note: Foil on buses must be approved according to the directive on the compressive strength of glass. If necessary, our designer can be helpful with advertising setup by agreement.

Hop On Hop Off sightseeing

Hop On AS is a Norwegian-based company with head office in Oslo. The business idea is to convey Norwegian culture and history through guided bus tours with audio guide on several different languages. Hop On puts particularemphasis on conveying Norwegian culture through the company's decor of buses and advertising material.

The company have "hop on" activities in Oslo, Stavanger, Haugesund and Ålesund. In addition, we plan to start up similar business in other Scandinavian countries.

The company's board and management consists of members with long experience within the bus- and service industry. Our vision is to establish a good collaboration with suppliers within the tourism industry, and together establish a good product for the customers, who visits Norway and want to use Hop On AS's products.



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